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Flexera Cloud License Management: Built to lower cost and increase compliance

Flexera Cloud License Management

Cloud software costs now represent 25% of the average cloud bill.[1] Cloud License Management can help lessen that load by delivering actionable insights and granular visibility into cloud software spend and usage.

You'll also gain visibility into historical and current usage for major software vendors. Armed with that knowledge, you'll have what you need to ensure license compliance across your on-premises and cloud environments and reduce wasted spend you could use for innovation and growth.

Cloud License Management combines software costs from cloud bills and licensing data from ITAM for actionable insight

- Get visibility into your software consumption in the cloud compared to your available entitlements
- Reduce compliance risk of overconsuming in the cloud where you lack entitlements
- Utilize the most cost-effective license option (BYOL or PAYG) for each of your cloud instances and track the realized savings

ITAM

Enable collaboration to reduce costs and risks of software licenses in the cloud

FinOps

- Stop paying for cloud software your organization already contractually owns
- Forecast cloud software spend accurately with detailed historical spend data and future cloud spend projections
- Align cloud software usage to cost centers to support showback and chargeback processes

1. *Averages based on data from Flexera One CCO and CLM customers.*

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How Cloud License Management simplifies the complex

Granular visibility and insights

Cloud License Management provides teams clear visibility into current and historical software usage and spend across multiple cloud platforms and multiple currencies. It also allows you to report on how your software is utilized and where it is hosted for regulatory compliance, in addition to delivering insights by vendor, product and license model.

Additionally, because the application aligns cloud software usage to your cost centers, you can showback costs to stakeholders and support chargeback processes. It also uses historical trends to forecast future software spend, enabling organizations to budget more accurately.

License model optimization

Cloud teams often provision cloud software as new pay-as-you-go (PAYG) costs without investigating if the company already has an available bring-your-own-license (BYOL) option to utilize.

Cloud License Management prevents unnecessary spending by showing your available license entitlements before you provision new instances on a PAYG basis. This ensures you don't pay for licenses you already own. Additionally, while PAYG

licenses can cost up to six times more than BYOL options for longer-running workloads, they are ideal for workloads with shorter durations and shouldn't always be discarded. Cloud License Management delivers the crucial insights you need to find the most cost-effective license type based on runtime, number of cores and license cost.

Track license compliance across on-premises and cloud

Cloud License Management tracks daily usage trends for BYOL. With this data, ITAM teams can ensure that they stay compliant and avoid unexpected true ups during audits and renewals.

More efficient cloud spending

Cloud License Management identifies waste and inefficient software spend in the cloud. It highlights where software costs are the highest, down to individual cloud instances, and calculates your price-per-hour view based on the number of vCPUs. Leveraging Flexera's automated policy engine, you can receive alerts on instances where software costs exceed thresholds or identify overprovisioned instances that need downsizing.

About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning IT asset management, FinOps and SaaS management solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk and identify opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data.
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