Enterprise-wide software license optimization across desktops, laptops and other client devices

With FlexNet Manager for Clients you can:

- Optimize license consumption to reduce software costs

- Maintain continuous software license compliance to minimize audit risk

- Manage contracts to reduce software maintenance and subscription costs

- Track application usage to reclaim licenses, optimize renewals and reduce denials of service

- Automate license management to reduce manual effort and improve operational efficiency

Software is one of the major items on any IT expense budget. Industry analysts estimate software license and maintenance fees represent 20 to 35% of total enterprise IT spend. Applications from major vendors such as Adobe, Microsoft and Symantec are both strategic to businesses and represent the vast majority of an enterprise's software spend.

The approach for managing a software asset portfolio is typically inefficient, relying on a local approach instead of a global one, and frequently involves spreadsheets or other ad hoc methods. The lack of efficient software asset management processes exposes enterprises to software audit liabilities and overspending on licenses and maintenance. It also requires excessive manual effort and IT and procurement staff time to manage the software estate, including preparing for software license audits, annual true-ups and contract negotiations.

Discover savings and achieve compliance with software license optimization

FlexNet Manager for Clients enables true enterprise-wide automated software license optimization for software from top vendors such as Microsoft, Adobe and Symantec. It manages all types of desktops, laptops and other client device applications and license models. And FlexNet Manager for Clients reconciles the software license entitlements you have purchased with insights into application installation and usage, allowing organizations to save on license purchases, audits, renewals and annual true-ups.

Software that's installed across the entire estate is automatically discovered and translated into commercial software product information. A key benefit of the FlexNet solution is the ability to turn raw data into clean, consistent and actionable insights that can be used by various stakeholders to make intelligent and informed decisions.

Key features and business benefits

Extensive integration to existing IT systems

Integration with ITSM vendors such as BMC and ServiceNow enhances both software license optimization and ITSM processes to drive increased business value enabling operational efficiency improvements and IT service delivery, increase end-user satisfaction, minimize license compliance risk and reduce software costs.

In addition, a connection layer is provided to third-party HR, financial, service desk, ERP and procurement systems to allow collection of user, purchase order, contract, organizational and other data.

Technopedia insights

Technopedia deliverers consistent and accurate insights to align all IT technology, processes, and decisions—from finance and procurement to operations and compliance—using immediately available and actionable data. Drawing on a constantly updated and curated content repository, Technopedia includes more than 1.2 million products and more than 87 million data points of timely and relevant product and market intelligence. It delivers a complete, categorized listing of all your hardware and software, eliminating confusion and ensuring that all your systems speak a common language.

Holistic view of all assets across the IT estate

FlexNet Manager for Clients provides at-a-glance visibility into the overall IT estate by displaying software in breach, indicating a license compliance issue that should be resolved. Dashboard data shows areas of potential cost savings—licenses under-consumed—so organizations can reduce ongoing software costs. You also can see alerts for contract expirations and renewals to proactively manage contracts. And you can keep track of hardware assets throughout the enterprise. With FlexNet Manager for Clients, you can drill down into the dashboard to enable easy and quick access to data.

Software license optimization insights

You can streamline the software license optimization process with FlexNet Manager for Clients through product use rights insights, such as license entitlements provided by software purchase agreements:

- Enterprise Agreements (EA)
- MPSA Agreements
- Software Assurance (SA)
- Adobe Cumulative License Program (CLP)

Use rights dramatically affect the number of licenses consumed by an organization and must be considered in order to minimize costs. License optimization can reduce an organization's software audit true-up costs, as well.

Powerful contract management

FlexNet Manager for Clients includes a comprehensive contract management solution. Any contract can be managed. The contract management capabilities give you a simplified business reporting dashboard with key alerts, such as upcoming contract renewals, expired contracts and upcoming payments. This helps organizations prepare when negotiating with vendors or during software audits.

"For our last Microsoft negotiation, we were able to shave $1 million off our renewal, by not paying for maintenance on software that we aren't using."

Senior Manager – Enterprise Desktop Architecture

Figure 1

"We're able to use FlexNet Manager to gain a better understanding of the actual usage on our software licenses and reduce our maintenance costs by an average of $2 million a year."

Senior Manager – IT Asset Management

NEXT STEPS
Learn more at flexera.com/fnm

VISIT US TODAY

ABOUT FLEXERA

Flexera helps executives succeed at what once seemed impossible: getting clarity into, and full control of, their company's technology "black hole." From on-premises to the cloud, Flexera helps business leaders turn IT insight into action. With a portfolio of integrated solutions that deliver unparalleled technology insights, spend optimization and agility, Flexera helps enterprises optimize their technology footprint and realize IT's full potential to accelerate their business. For over 30 years, our 1300+ team members worldwide have been passionate about helping our more than 50,000 customers fuel business success. To learn more, visit **flexera.com**

FLEXERA

Inform IT. Transform IT.